



1. ERASMUS POLICY STATEMENT (EPS)

1.1 Erasmus activities included in your EPS

In this section, you need to tick the Erasmus activities covered by your Erasmus Policy Statement. Please select those activities that your HEI intends to implement during the entire duration of the Programme.

Erasmus Key Action 1 (KA1) - Learning mobility:

The mobility of higher education students and staff

Erasmus Key Action 2 (KA2) - Cooperation among organisations and institutions:

Partnerships for Cooperation and exchanges of practices

Partnerships for Excellence – European Universities

Partnerships for Excellence - Erasmus Mundus Joint Master Degrees

Partnerships for Innovation

Erasmus Key Action 3 (KA3):

Erasmus Key Action 3 (KA3) - Support to policy development and cooperation:

1.2 Erasmus Policy statement (EPS): your strategy

Your Erasmus Policy Statement should reflect how you intended to implement Erasmus after the award of the ECHE. Should you wish to add additional activities in the future, you will need to amend your Erasmus Policy Statement and inform your Erasmus National Agency.

What would you like to achieve by participating in the Erasmus Programme? How does your participation in the Erasmus Programme fit into your institutional internationalisation and modernisation strategy?

(Please reflect on the objectives of your participation. Please explain how you expect the participation in Erasmus to contribute towards modernising your institution, as well as on the goal of building a European Education Area¹ and explain the policy objectives you intend to

¹ For more information on the priorities of the European Education Area, such as recognition, digital skills, common values and inclusive education, please consult the following website:
https://ec.europa.eu/education/education-in-the-eu/european-education-area_en





pursue).

Original language (and translation into EN, FR or DE if the EPS is not in one of these languages)

The main aim of EASD Mestre Mateo is to bring to the world well prepared professionals who will be able to face fearlessly an unascertained reality and a constantly changing environment. By giving them the opportunity to have an international experience under Erasmus Programme we are sure we'll be providing them with more efficient tools to manage themselves in such an uncertain future. After the award of the ECHE we intend to implement Erasmus by managing the administrative and educational aspects of the task with all our strength. We intend to send and receive both students and staff and to collaborate in every possible way with other Higher Education institutions, their staff and students, and companies all over Europe and beyond, to provide all the actors with the common values and inclusive education that are two of the pillars of the European Education Area.

By participating in Erasmus Programme EASD Mestre Mateo's most important objective is to provide their students with an education and training of the highest possible quality. To get that goal, we consider essential, as well for them as for our staff, to make contact with other countries, therefore different contexts, techniques, points of view and ways to do and see things. We rely on Erasmus+ program to be our main means to do that. We intend to support our educational staff in implementing competence-based teaching and learning approaches, and will encourage a variety of learning approaches and contexts for continued learning.

EASD Mestre Mateo internationalisation and modernisation strategy relies heavily in the Erasmus+ Programme, and has done so for the past 12 years. Our intention is to keep doing it in the future. Erasmus is not only a strong frame inside of which develop an internationalisation strategy but also a powerful tool to expand, modernize and improve our reach. Modernization can't be understood without the values of Erasmus Charter, because the Erasmus+ Programme helps their participants to achieve the key competences that are related to this modernization concept, such as multilingualism, digital and technology-based competences, interpersonal skills and the ability to adopt new competences, active citizenship, entrepreneurship, and cultural awareness and expression. Also, we consider we can offer our partners and other actors with our own expertise, since we look at internationalization with a view not only to benefit our own institution, but also to be useful and contribute to the development of our partners and other participating institutions, not only at an international level, but also national, European and international.

Our policy objectives are aimed towards providing our students with the best possible training, and providing our teachers with the necessary tools to help our students become the best professionals. We want to make it easy for our students to get into the job market in the best possible conditions. We think that international exchanges under Erasmus + program will help our students to become more proficient, as well as to be more eligible and employable once they are out in the world. Their possibilities to find a good job and to have successful professional careers, whether it is inside our own country borders or abroad, increases substantially if they have had the experience of sharing their lives with people completely different to those whom they are used to. Another of our objectives is knowledge transfer. This sharing of experiences makes possible a very rich exchange of knowledge and awareness. Our support and promotion of international exchanges, not just for students but also for teachers (our own and our partners'), make possible to implement an effective development of skills and it brings with it actual personal, social and institutional improvements in every area. When participating in European and international cooperation projects, these activities should be sustainable and balanced and should therefore lead to the future development of the EASD Mestre Mateo's international involvement.

Our participation in the Erasmus+ Programme is in fact our only way of internationalisation, because of the small size and capabilities of our institution. We would like to promote the international character of our Institution by getting in contact with other educational and teaching contexts that at the same time can make easier the future mobility of the professionals we are training. It is not a minor issue the city where EASD Mestre Mateo is placed. Santiago de Compostela is one of the more international destinations to people all over the world. We consider our Institution must necessary be a part of this international tradition, not just for travellers and pilgrims but for students, teaching staff and any other person interested in European culture, history and/or art. We like to think that we can provide to this old city a new spirit of creation and design, and help her keep up with the pace of times. Help her stay young. We are interested in sending our students all over Europe because we think that any Institution can give them a big range of possibilities, no matter the geographical area they belong to, but we are also interested in carrying our own World Heritage city to anywhere in Europe, and make possible for other people to know it and take advantage of all its riches. One of our most important objectives is to increase the number of our partners all over Europe so we can offer



to our students, our staff and our partners as many opportunities as we can.

We aim to favor the creation of meeting points between institutions, companies and individuals placed in different countries as a way of growing and building together something bigger and beyond ourselves. We like to think we can contribute in our small way to the general goal of building a European Educational Area and be instrumental to the spread and sinking in of our common values: human dignity, freedom, democracy, equality, the rule of law and respect for human rights, especially the too often disregarded rights of persons belonging to minorities. Every effort, no matter how humble, is instrumental to the achievement of this global endeavour.

Please reflect on the Erasmus actions you would like to take part in and explain how they will be implemented in practice at your institution. Please explain how your institution's participation in these actions will contribute to achieving the objectives of your institutional strategy.

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Because we don't have administrative staff who can take on all the necessary work, our initial intention will be to only do staff and students' mobilities under Key Action 1. Only one teacher takes care of all the mobilities and international relations, although we would very much like to take part in other actions and we don't want to close the doors to other types of collaborations and participations. So, for starters, our main actions will be SMS and SMT incoming and outgoing, and STA and STT incoming and outgoing. Notwithstanding this, we are open to collaborate and take part in other kinds of projects, should they be in our range of action, if they offer a possibility of fruitful international cooperation, and provided we are humanly capable of taking them on.

Starting from a base of a handful of partner institutions all over Europe, we will renovate as many interinstitutional agreements as we can, to be able to keep sending students and to increase if possible the numbers of incoming students and teachers. We'll also work hard to get more partners. To make the partner selection we search among those institutions which have similar studies to ours (Visual Arts, Fine Arts, Design), and at the same time which are able to offer some kind of complementary education, something different that cannot be offered in our own institution, so our students and staff, from both institutions, have the possibility to be in touch with different subjects and ways to teach and work. This gives ours and our partners' students the opportunity to increase their education in every possible way: technical, linguistic, cultural and social.

One of the issues we have been experimenting in our institution is the lack of incoming students, of which we have very limited numbers. For this new period of Erasmus+ Charter is our intention to address this circumstance, analyze the reasons why our partners don't send us their students, explain and try to fix it. For the further modernisation of our institution, we need to have more incoming students and teachers. We would like also to receive more teachers, and to organize masterclasses or workshops with guest professionals and teachers from other countries in the specialties taught in our institution. In the promotion of students and staff mobility we will put an extra effort in the individuals with fewer opportunities, and is our intention to add to our annual plans the development of further non-discrimination policies.

EASD Mestre Mateo has a strong internationalization vocation. In our institutional project, as well as in our annual plans, our participation in Erasmus+ programme is a very important part of our strategy and even our public image. Our aim is to provide our outgoing students and staff a high quality level of mobilities, and give the incoming students and staff a satisfying experience that makes it worth it to come to us, in any possible way (but above all, academically and socially). We also have an especial interest in building strong strategic relationships, and the collaboration with HEIs and other partners, like companies, professionals and international colleagues helps this objective in a way that not only fulfills our interest in the content but also contributes to the modernization of our institution.

What is the envisaged impact of your participation in the Erasmus+ Programme on your





institution?

Please reflect on targets, as well as qualitative and quantitative indicators in monitoring this impact (such as mobility targets for student/staff mobility, quality of the implementation, support for participants on mobility, increased involvement in cooperation projects (under the KA2 action), sustainability/long-term impact of projects etc.) You are encouraged to offer an indicative timeline for achieving the targets related to the Erasmus+ actions.

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Our numbers are quite steady. Although in the past years we've experience a slight increase in the total number of our students, and this increased hasn't seen itself reflected in the numbers of our Erasmus+ outgoing students. Therefore, one of our targets would be to increase the number of outgoing students by at least the 20%. With respect to our incoming students, several factors play against us: unlike the majority of our partners, our academic years are not divided in semesters. Our courses go straight from September to May. This makes complicated for the teachers to receive students only for one semester (which is usually the way our partners do their students' mobilities). Also, we don't have English classes, which makes necessary for the students to speak a minimum of Spanish language. However, as it's already been said, another of our targets would be to increase our incoming students. We also intend to implement activities that encourage the mobilities of incoming staff.

The indicators to monitor this impact would be expressed in percentages. A 20% of increase in outgoing mobilities for students (both for studies and for traineeships). Regarding the incoming mobilities, we'd like to receive a minimum of 3 students every year, which would suppose an increment of 50% or more. Steady numbers of 2 Fashion Design students and 1 for Product Design would be ideal. For this incoming students, we plan to encourage/support these mobilities by providing them with Spanish language classes. We'll also be working in the best possible results in the UE Survey the students fill at the end of their mobilities.

We understand that, very likely, the academic year 20/21 will be hard for mobilities, considering the new situation the Covid19 pandemic will leave. We'll be happy if next year the numbers keep stable and don't go down. We'll use that year to implement new strategies of internationalization, to increase our numbers and the quality of our mobilities, as well as the policies of integration and diversity. We'll aim for people usually under-represented in mobility programs. For the academic year 21/22 we'll try to have new partners in countries with fewer mobilities, to facilitate their students to access our institution.

